

Dear Parent:

(NAME OF SCHOOL) is participating in a statewide program called Reading is an Investment. The goal of the program is to teach elementary-aged children personal finance concepts. We are one of 135 Vermont elementary schools who will use the program this school year. The program is managed by the Vermont State Treasurer's Office. Participating schools are sent three new books each year that highlight a specific personal finance theme. Through lessons and activities in the school library and personal reading, students are introduced to basic financial concepts. The 2015-2016 personal finance theme is "Money Business!"

There are two parts to this program—personal reading and school instructional activities. As a parent, you have the opportunity to help your child complete a reading log that will then be entered into a drawing for a \$250 college savings plan account. Last year, more than 5,600 students statewide completed logs and entered the drawing. Twenty prizes will be awarded this year. In order to complete a reading log, a student must read three books from a recommended money reading list and complete additional free reading requirements. The reading logs and recommended money reading list are available through our school library. You also may print a reading log and reading list by going to **www.MoneyEd.Vermont.gov**. The deadline to complete a reading log and mail it into the State Treasurer's Office is March 15, 2016.

The titles and authors for the 2015-2016 school term are: *Lots and Lots of Coins*, by Margarette Reid; *It All Started With a Turtle*, by Lisa Holthouse; and *Twenty-two Cents*, by Paula Yoo.

I hope this combination of personal reading and instructional exercises will help our students expand their knowledge of personal finance. If you have any questions, please (INSERT CONTACT INFORMATION.)

Sincerely,

(NAME AND TITLE)